

Fairwood Community News MARKETING SOLUTIONS

Press Release

FOR IMMEDIATE RELEASE

Contact: Tami Tedrow-Howard
President
Fairwood Community News
206.856.1662
info@fairwoodcommunitynews.com

Fairwood Community News Collaborates with Local Fairwood Merchants

Renton, WA, April 22, 2009 - In an effort to proactively address the challenging economic conditions all face, local Fairwood businesses have been meeting to explore ways in which it can increase each business' visibility and remind local residents to patronize the local businesses.

Fairwood Community News' President Tami Tedrow-Howard recently joined the group and fully supports its efforts. "A great deal of our Fairwood Businesses are owned by individuals who live in our community. It just makes sense to support them wherever and however we can," said Tedrow-Howard.

The group's first effort is a Customer Appreciation Day, set for Saturday, May 9. Between now and May 9, shoppers can pick up a flier available at participating local retail locations, offering coupons that are good only for that day or within a limited time period.

"It's all about keeping it local and supporting local business owners who depend on Fairwood residents to survive. It's been noted that Fairwood is not a shopping destination point like larger shopping malls. That means that its source of revenue is solely dependent on its residents. I hope everyone remembers this and consciously chooses our businesses first," said Tedrow-Howard.

To Download & Print this first Coupon Flier, [**CLICK HERE.**](#)

Fairwood Community News Marketing Solutions is a full-service Marketing Group that functions as an extension of Fairwood Community News, an online e-newspaper, serving residents in the greater Fairwood area, a community of 25,000 in Southeast King County, WA. Services include full branding and integrated marketing services in addition to individual marketing solutions.